

**Association Book Exhibit - Middle East Studies (MESA)**

"Middle East Studies Association (MESA) 52nd Annual Meeting"  
 Grand Hyatt Hotel • San Antonio, TX  
 November 15 - 18, 2018



**Registration Deadline: Oct. 22, 2018**  
*(MUST submit separately from books)*  
**Books Due Deadline: Oct. 26, 2018**  
*(see [Submission Instructions](#) below)*

**The Association**

The Middle East Studies Association (MESA) is a non-profit association that fosters the study of the Middle East, promotes high standards of scholarship and teaching, and encourages public understanding of the region and its peoples through programs, publications and services that enhance education, further intellectual exchange, recognize professional distinction, and defend academic freedom in accordance with its status as a 501(c)(3) scientific, educational, literary, and charitable organization.

Each Fall, MESA members gather in a different U.S. city for the association's annual meeting. The meeting features panels and special sessions on a variety of topics related to Middle East studies. This annual meeting provides an opportunity for friends and colleagues from a variety of disciplines to gather to share their common bond: the study of this important region of the world.

**Exclusive Representation:** ABE is working closely with the Middle East Studies Association to provide a combined exhibit service option for publishers choosing not to participate on their own. This is an exclusive exhibit opportunity. There will be no other co-op exhibit option available.

The MESA combined exhibit will feature: - prime exhibit space location just inside of hall entrance - enhanced Titles on Display ordering catalog - opportunities for exclusive table top space within the exhibit (limited - subject to availability - first come, first served) - author signing sessions/sales.

Sign up early, especially if you have need for a full or half table or foresee a speaker/presenter author's signing session.

This meeting is your opportunity to meet with Middle East scholars, business people, librarians and others who share an avid interest in the Middle East. Plan to send your largest selection of new / best selling titles to this important scholarly book-buying event. Visit <http://www.mesana.org> to learn more.

There is no need for you to attend MESA. Association Book Exhibit serves as your representative and on your behalf we:

- Arrange an attractive display of all titles, most face-out.
- Distribute "Titles on Display" bibliographic ordering catalog to attendees visiting ABE's exhibit.
- Encourage on-site orders.
- Provide (via email) exhibit photo, summary sheet, and Titles on Display catalog to all participating publishers.

**\* Significant first-time/multi-show discounts available. Call 703-619-5030 for details.**

Registration Fee:	Register By <u>Oct. 22</u>	Register After <u>Oct. 22</u>
First title	\$ 59	\$ 69
Each additional title	\$ 49	\$ 59
Up to 6 titles	\$ 299	\$ 359
Up to 12 titles	\$ 399	\$ 479
Up to 25 titles	\$ 495	\$ 594
Take-One materials <i>(flyers/postcards/bookmarks)</i>	\$ 99	\$ 119
Order Forms - No Charge	\$ 0	<i>(each item-up to 250 pieces)</i>
Publisher's Showcase	Call for price/availability	
Author Signings	Call for details	
Exclusive Table	Call for price quote	



<b>TYPE OR</b>	EMAIL an all-inclusive Word document or Excel file to us (10-pt. or larger ARIAL / do not reduce file). Samples on our website.			
<b>BOOK or JOURNAL TITLE(s)</b>	<b>UP TO 2 LAST NAMES OF AUTHOR(s) or EDITOR(s)</b>	<b>PUBLICATION DATE</b>	<b>LIST PRICE</b>	<b>DISCOUNTED PRICE <i>(if you offer any)</i></b>

**TYPE or SEND a Word document or Excel file.** Show company address to which Orders/Inquiries should be sent. The information you provide will be used in the back of ABE's "Titles on Display" ordering catalog so it must be readable.

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_

FAX: (    ) \_\_\_\_\_

Email: \_\_\_\_\_


Email PC report / invoices to: \_\_\_\_\_

Number of titles \_\_\_\_\_ Number of take-ones \_\_\_\_\_ to be exhibited  
 Check or Purchase Order enclosed for \$ \_\_\_\_\_  
 Orders must be prepaid or submitted with P.O. or contact ABE for invoice options. Check payment is preferred. Add 3.5% for credit card payments. ABE is not responsible for materials not sent to or received at our address listed below. All materials become the property of ABE upon receipt. We reserve the right to cancel/limit access to this exhibit. Refunds/returns if necessary.

**Must submit typed** form **OR** an all-inclusive Word doc or Excel file *(separately from books)* to be assured of listing in ABE's "Titles on Display" catalog, along with a P.O. or your payment by **Oct 22, 2018** to:

Email: [info@bookexhibit.com](mailto:info@bookexhibit.com) OR Fax: 703-684-4059  
 OR Mail to address below.

Then send **2 copies** of each title to be **received no later than Oct. 26, 2018** *(label all packages as shown below):*



**Association Book Exhibit - MESA**  
 80 S. Early Street  
 Alexandria, VA 22304

**Submission Instructions:** • Complete this form in its entirety **OR** Email an all-inclusive Word doc or Excel file in 10-pt/larger ARIAL to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if sending materials for more than one show, separate materials and label package "Multiple Shows"). • List actual discount price, not the percentage.