

Association Book Exhibit - AFTA

"American Family Therapy Academy 2011 Annual Meeting"
 Sheraton Inner Harbor Hotel • Baltimore, MD
 June 22 - 25, 2011



Registration Deadline: May 31, 2011

(Must submit separate from books)

Books Due Deadline: Jun. 7, 2011

(see Submission Instructions below)

The AFTA Audience

This is a large, influential audience of practitioners, counselors, social workers and therapists who annually attend AFTA. Each year since 1985 the AFTA combined exhibit has been a focal point of interest and activity throughout the meeting. This year will be no different. Look at your list closely and be sure to send any titles that AFTA members have written. With one half of marriages ending in divorce, new concerns about child abuse/neglect, home care and geriatric concerns, there is a wide body of professional literature that this group needs to see. Family Therapy continues to be a "Growth Industry" and this group is on the leading edge. Your largest and most comprehensive collection of titles is recommended. Visit their web site at <http://www.afta.org/conferences> to learn more.

There is no need for you to attend AFTA. Association Book Exhibit serves as your representative and on your behalf we will:

- Arrange attractive display of all titles, most face-out.
- Distribute "Titles on Display" ordering bibliography to attendees visiting ABE's exhibit.
- Encourage on-site orders.
- Provide *(via email)* exhibit photo, summary sheet, and copy of Titles on Display to each participating publisher.

AFTA Delegate Areas of Interest

- Health
- Economics
- History
- Recreation
- Religious Life
- Generations
- Psychology
- Therapy
- Law
- Relationships
- Life Education
- Demographics
- Planning
- Violence
- Social Work
- Sexuality
- Bibliographies
- Surveys/Studies
- Kinship
- Marriage
- Multicultural Issues
- Child Abuse/Neglect
- International Families
- Structure/Socialization
- Clinical Assessment
- Policy Making
- Dependency Studies
- Women's Issues
- Reference
- Textbooks

Registration Fees

*First title	\$ 99
Each additional title	\$ 25
Up to 12 titles	\$ 295
Up to 25 titles	\$ 395
Take-One materials	\$ 99 (each item-up to 500 pieces)
Publisher's Showcase	Call for price/availability
Periodicals - 500 Distrib.	Call for price/availability
Author Signings	Call for details
Exclusive Table	Call for price quote
Adjacent Booth Mgmt	Call for price quote

* Significant multi-show discounts available. Call for details.

Please PRINT. For additional space use a blank sheet of paper. Or you may EMAIL your registration by emailing all information required by this form.

BOOK OR JOURNAL TITLE(S)	AUTHOR(S) or EDITOR(S)	PUBLICATION DATE	LIST PRICE	DISCOUNTED PRICE (if you offer any)
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PRINT LEGIBLY or TYPE company address to which orders/inquiries should be sent. This address information will be used in the back of ABE's "Titles on Display" ordering catalog and must be legible.

Company _____
 Address _____
 City, State, Zip _____
 Contact _____
 Job Title _____
 Phone () _____
 FAX () _____
 Email _____
 Authorized Signature _____

Number of titles / take-ones to be exhibited _____ / _____

Check or Purchase Order enclosed for \$ _____

Orders must be pre-paid or submitted with purchase order or contact ABE for invoice options.

ABE is not responsible for materials not sent or received at the address listed below. All materials become the property of ABE upon receipt. **No refunds or returns.**

Return this form (*separate from books*) with P.O. or payment by **May 31, 2011** to be assured of listing in ABE's "Titles on Display" catalog to:

Association Book Exhibit - AFTA
9423 Old Mt. Vernon Road
Alexandria, VA 22309

Then send **2 copies** of each title and other exhibit materials to be **received no later than June 7, 2011** to the same ABE address above.

Submission Instructions: • Clearly complete this form in its entirety and fax • OR Email all the information to ABE's catalog dept. by the Registration Deadline. • Then ship all materials to arrive in ABE's processing dept. by the Books Due deadline. • Include Exhibit Name on all packages (if for more than one show, separate materials, label "Multiple Shows"). • If you offer a Discounted Exhibit Price, list the actual discounted price, not the percentage. **Please pay close attention to the Registration Deadline date. Be advised that there will be a \$50 "late fee" to accommodate requests for representation at this exhibit received after the Registration Deadline date.**